



yanikmon@gmail.com



www.Yanikmon.com

Yasaman Nikzad

Graphic Designer

Education

Graphic Design Certificate

British Columbia Institute of Technology (BCIT) | January 2024

Architectural Building Technology Program

British Columbia Institute of Technology (BCIT) | January 2022 – 2023

BA of Architectural Building Technology

University of Qazvin, Iran | 2014

Certificate in Interior Design

Jahad University of Tehran, Iran | 2014

Key Skills

- Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe XD
- Figma

Additional Skills

- HTML/CSS
- Infographic design
- Typography
- Color Theory
- Market trend research
- Time management
- Design principles
- Sketching

Graphic Designer with a creative eye for detail and a strong background in architectural drafting. Passionate about delivering high-quality designs that combine functionality and aesthetics. Skilled in various design tools and principles, with a focus on crafting visually compelling materials for digital and print media.

Professional Experience

Graphic Designer & Marketing Manager (2019-Present)

Hexagon Gold House | BC, Canada

- Lead graphic design and marketing efforts to promote the company's brand and products, resulting in increased brand recognition and sales growth.
- Designed and implemented marketing campaigns, including brochures, flyers, and social media content, adhering to brand guidelines.
- Managed the company's social media platforms, creating engaging content and increasing follower engagement

Retail Merchandising & Graphic Designer (2015-2018)

Meisam Business Group | Tehran, Iran

- Designed and implemented visual merchandising displays and interior designs, contributing to increased sales and brand visibility.
- Created marketing materials and store layouts using Adobe Photoshop and Illustrator, ensuring consistency with brand guidelines.
- Collaborated with the marketing team to develop on-brand content for various platforms, including print and web.

Volunteer Experience (2024-Present)

Graphic Designer | Shelter Movers Vancouver

- Designed visually impactful marketing materials, including posters, flyers, and social media content, to promote Shelter Movers' mission and services.
- Collaborated with the team to create graphics that align with brand guidelines and effectively communicate with diverse audiences.

Additional Work Experience

Salesperson and Customer Service (2021 – Present)

TJX Group – Winners (Part-Time), Port-Coquitlam, Canada